

Joe Yuke

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Education

UNIVERSITY OF CALIFORNIA, SANTA BARBARA (UCSB) Sept 2016 – Dec 2020

GPA: 3.91

- Bachelor of Arts, Major in Economics, Minor in Mathematics, Phi Beta Kappa
- College of Letters & Science Honors Program
- Placed 3rd in the Economics Department's annual Data Hack Competition

FUDAN UNIVERSITY, SHANGHAI CN (UC EDUCATION ABROAD) Sept 2018 – Dec 2018

- UCSB EAP Freeman Foundation scholar

Skills

- Significant 'R' programming experience
- Significant MS Word/ PowerPoint/ Excel experience
- Advanced in Adobe Photoshop & Illustrator
- Intermediate STATA programming experience
- Beginner Python programming experience
- Beginner 'Julia' programming experience

Experience

RESEARCH ANALYST | UCSB ECONOMIC FORECAST PROJECT | Jan 2019 – Dec 2020

- Produced 'Education', 'Employment', and 'Prices' sections for annual regional economic publication
- Utilized national data sources to create visualizations using 'R', Microsoft Excel, and LaTeX
- Analyzed trends in the data and wrote reports highlighting significant information

ECONOMICS/STATISTICS GROUP TUTOR | UCSB CLAS | Sept 2019 – June 2020

- Delivered presentations of course material during tutorial sessions for groups of 10-20 undergraduate students
- Created practice problems and lesson plans based on content covered in class and personal subject knowledge
- Explained complex topics in multiple ways for students who have never dealt with the material before

MARKETING INTERN | CONSTELLATION RESEARCH | June 2019 – Sept 2019

- Formulated an innovative survey methodology and incentive system to be used in future industry research reports
- Built surveys inquiring about the usage of emerging technologies to be completed by C-level executives
- Wrote blog content highlighting transformative digital business strategies and emerging technologies
- Maintained multiple email lists of 100+ business leaders and implemented a new list-cleaning process

PRESIDENT | LAUGHOLGY | Apr 2019 – June 2020

- Managed on-campus comedy club and produced weekly shows featuring professional standup comedians
- Planned and implemented creative marketing and market research initiatives as head of the marketing team
- Doubled average show attendance in my tenure as president

Projects

ECONOMICS SENIOR HONORS THESIS | UCSB DEPARTMENT OF ECONOMICS | 2020

- Completed an independent research project focusing on the global apparel manufacturing industry
- Utilized UN trade data to study the relationship between international competition and country-level investment in industrial upgrading techniques
- Utilized: R for data cleaning and visualization, STATA for OLS and fixed-effects regression analysis

SANTA BARBARA COUNTY SHIFT-SHARE ANALYSIS | UCSB EFP | 2020

- Completed a report on the status of various local industries using shift-share analysis techniques
- Utilized: R, R markdown